

AĞRI

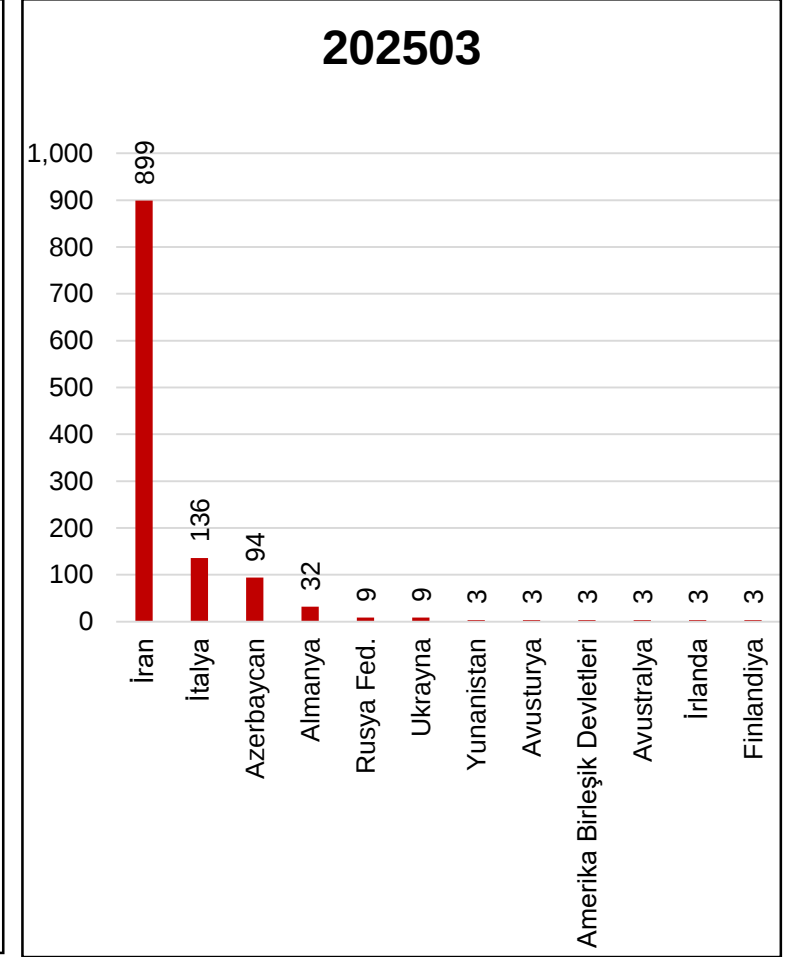
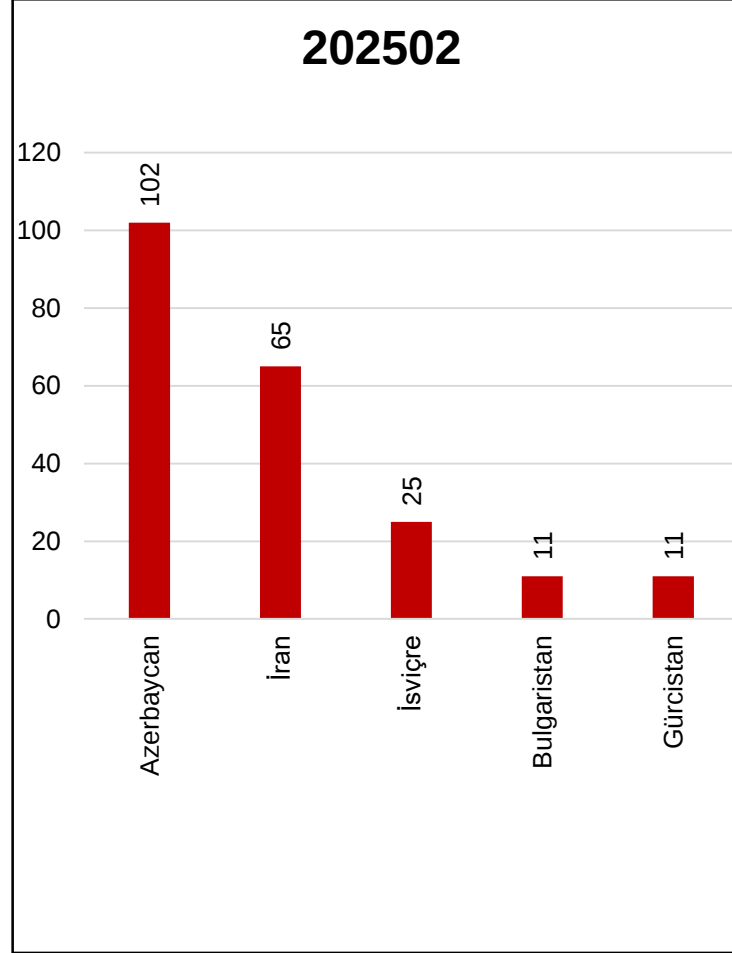
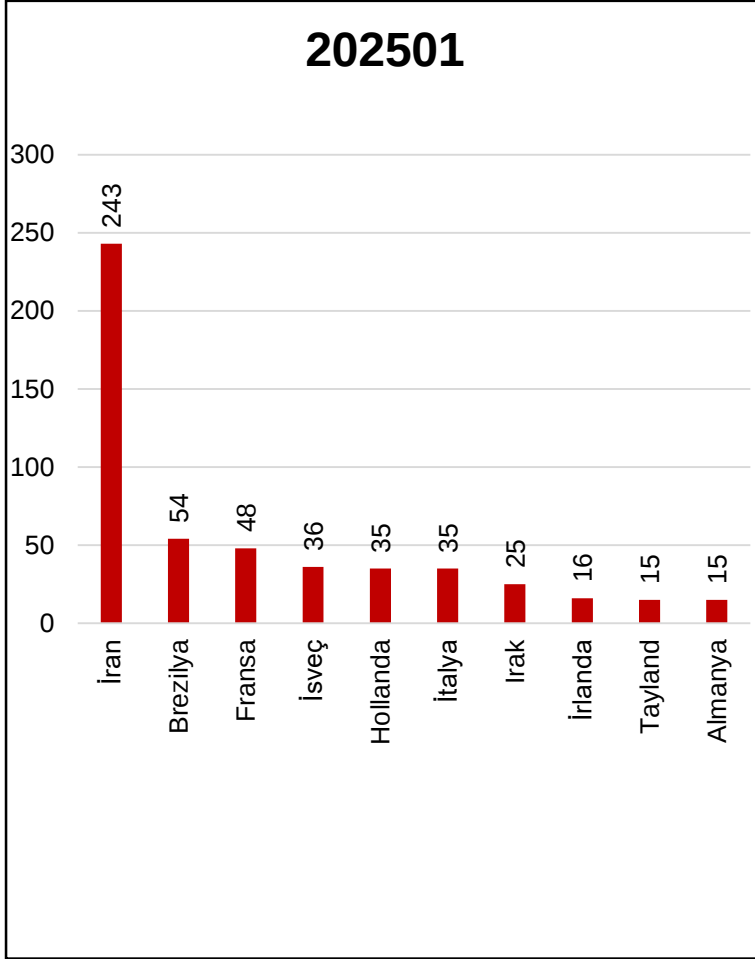
2025 OCAK-TEMMUZ



Konaklama Verileri



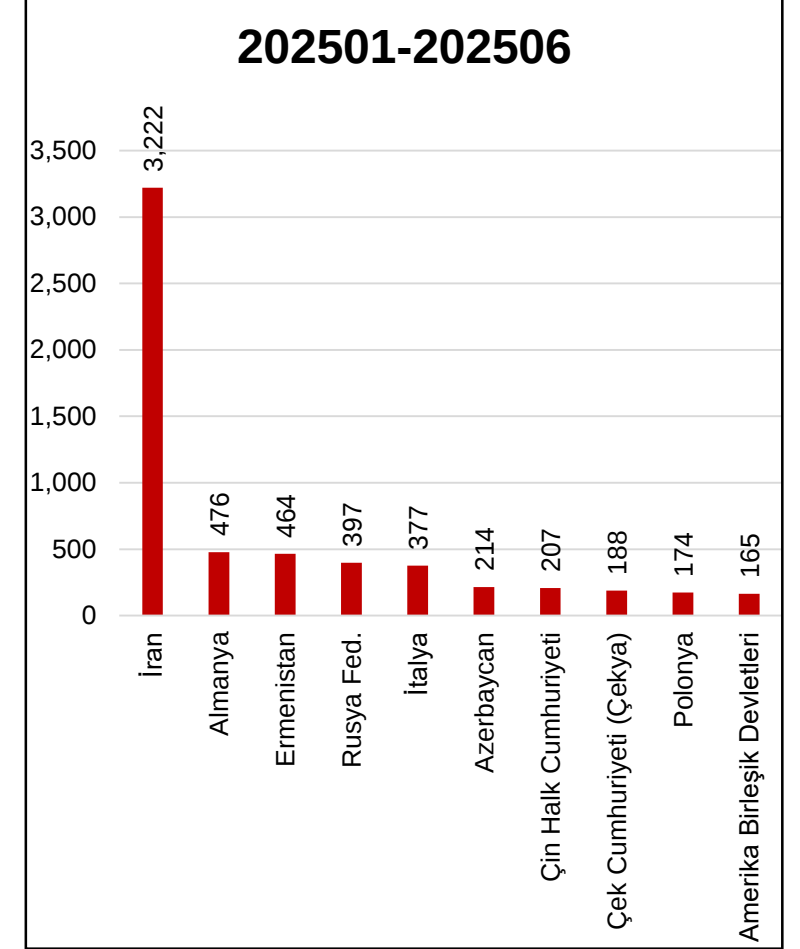
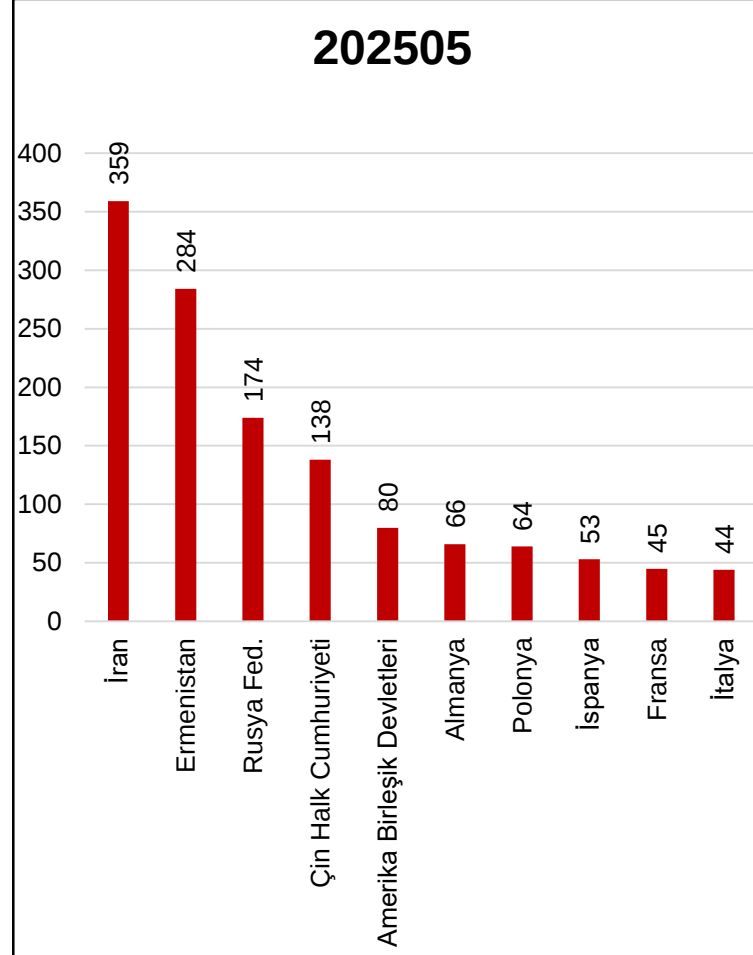
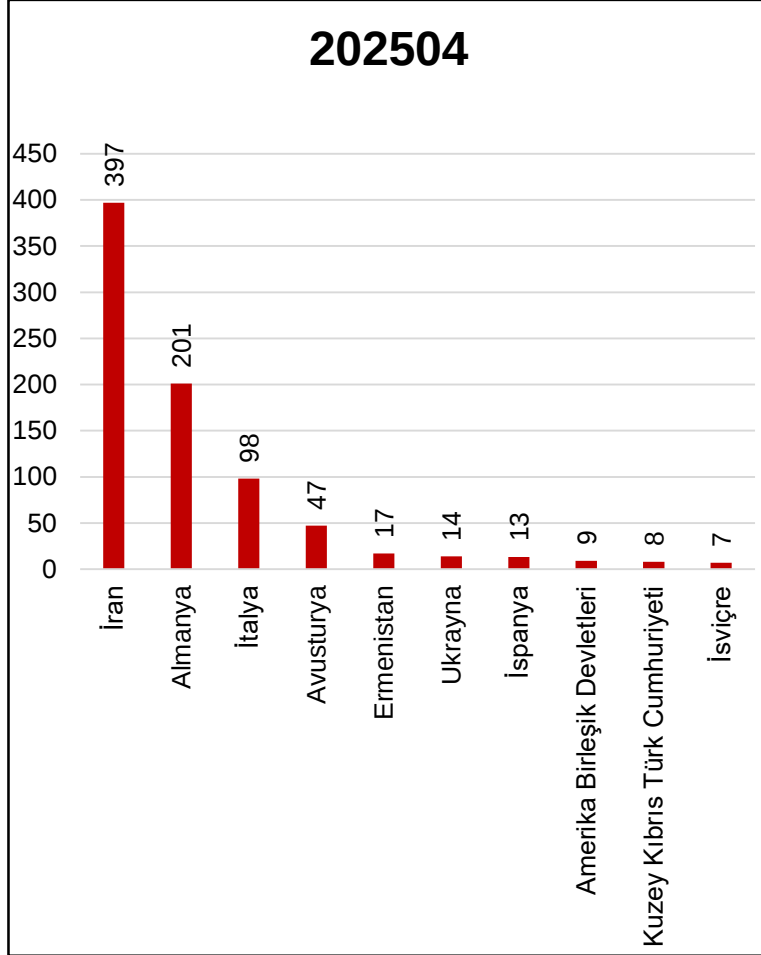
Ağrı Aylık Tesise Geliş Yabancı Sayısı Top 10 Ülke 2025*



*Bakanlık Belgeli konaklama tesislerine gelen turist sayılarını göstermektedir. Bu tesislerde konaklamayan turistler hariçtir.

*Şehre gelen toplam turist sayısı ile farklılık gösterebilir.

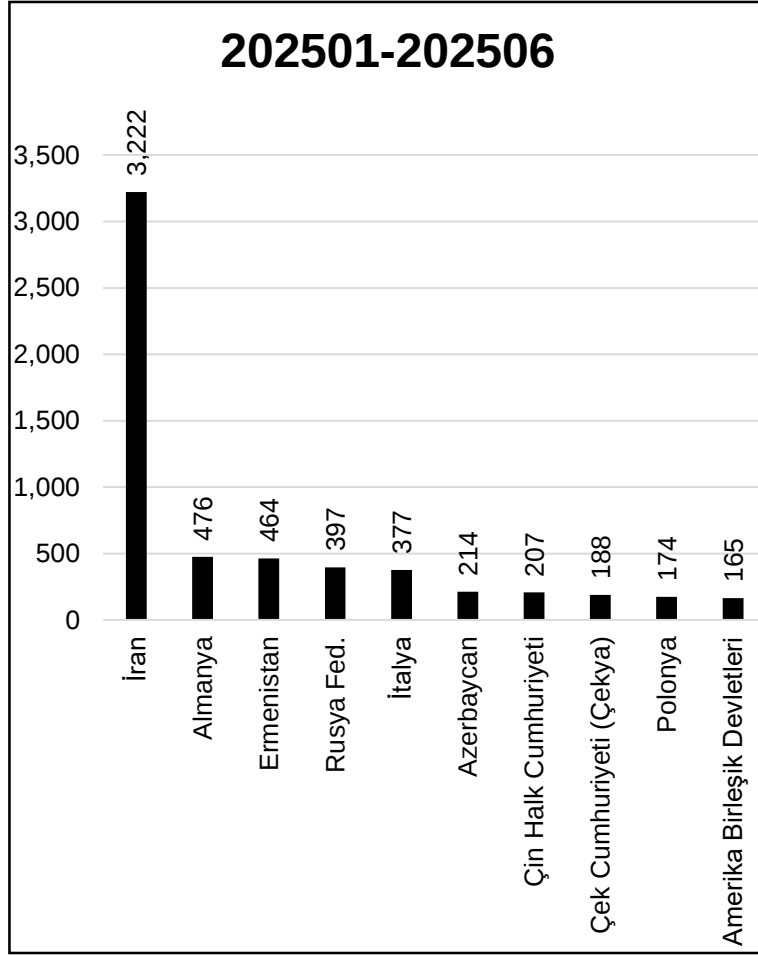
Ağrı Aylık Tesise Geliş Yabancı Sayısı Top 10 Ülke 2025*



*Bakanlık Belgeli konaklama tesislerine gelen turist sayılarını göstermektedir. Bu tesislerde konaklamayan turistler harihtir.

*Şehre gelen toplam turist sayısı ile farklılık gösterebilir.

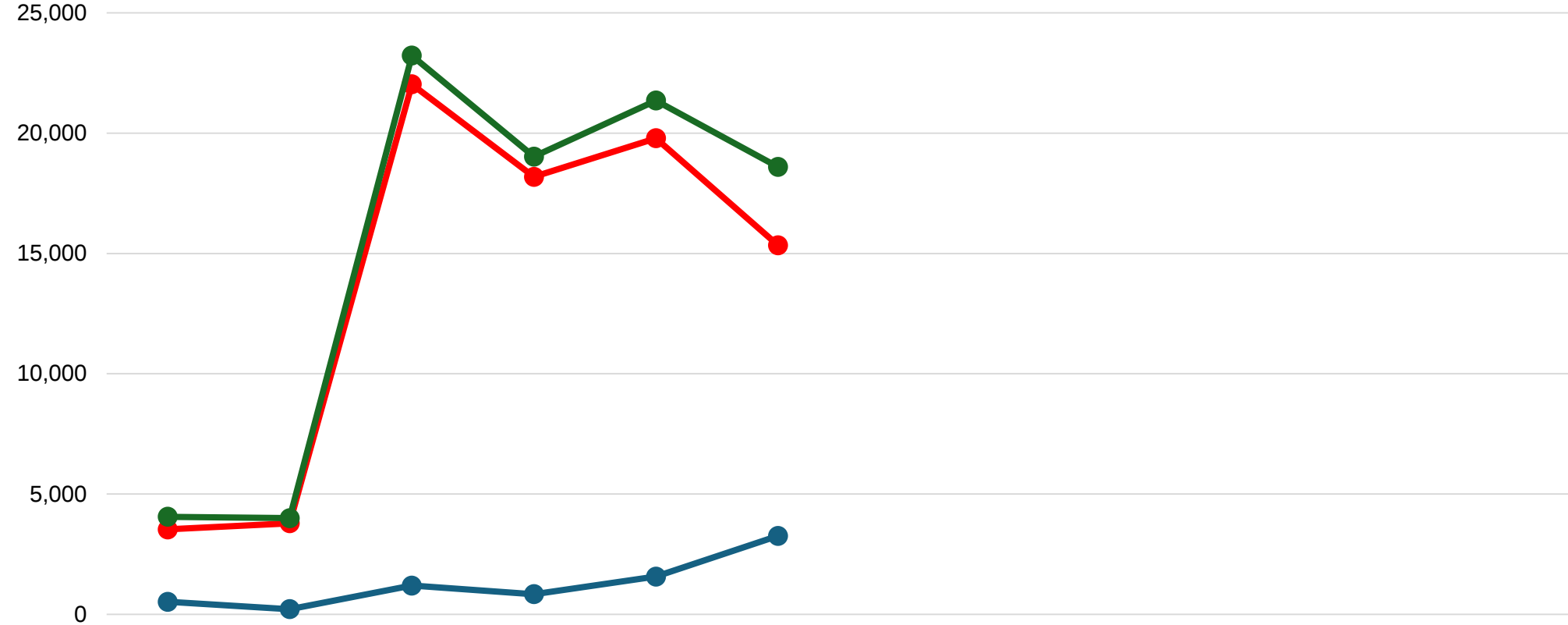
Ağrı Aylık Tesise Geliş Yabancı Sayısı Top 10 Ülke 2025*



*Bakanlık Belgeli konaklama tesislerine gelen turist sayılarını göstermektedir. Bu tesislerde konaklamayan turistler hariçtir.

*Şehre gelen toplam turist sayısı ile farklılık gösterebilir.

Ağrı Aylık Tesise Geliş Turist Sayısı 2025*



	Ocak	Şubat	Mart	Nisan	Mayıs	Haziran	Temmuz	Ağustos	Eylül	Ekim	Kasım	Aralık	Toplam
Yabancı	522	214	1,197	840	1,567	3,260	0	0	0	0	0	0	7,600
Yerli	3,531	3,785	22,029	18,186	19,787	15,337	0	0	0	0	0	0	82,655
Toplam	4,053	3,999	23,226	19,026	21,354	18,597	0	0	0	0	0	0	90,255

*Bakanlık Belgeli konaklama tesislerine gelen turist sayılarını göstermektedir. Bu tesislerde konaklamayan turistler hariçtir.

*Şehre gelen toplam turist sayısı ile farklılık gösterebilir.

Dijital Çalışmalar



Ağrı Sosyal Medya İletişimi 2025 Ocak-Temmuz

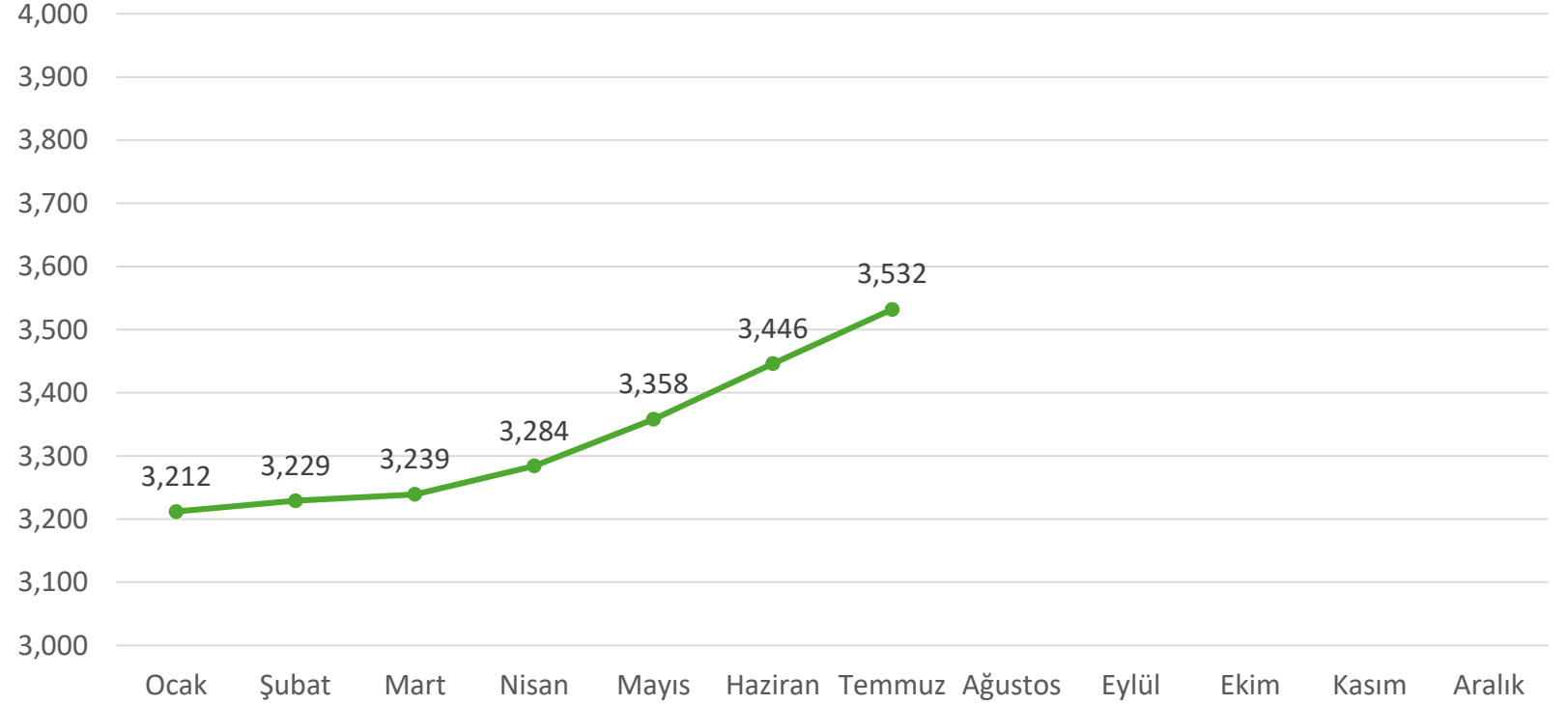


54 B Gösterim*

Gezsen Ağrı Takipçi Grafiği 2025



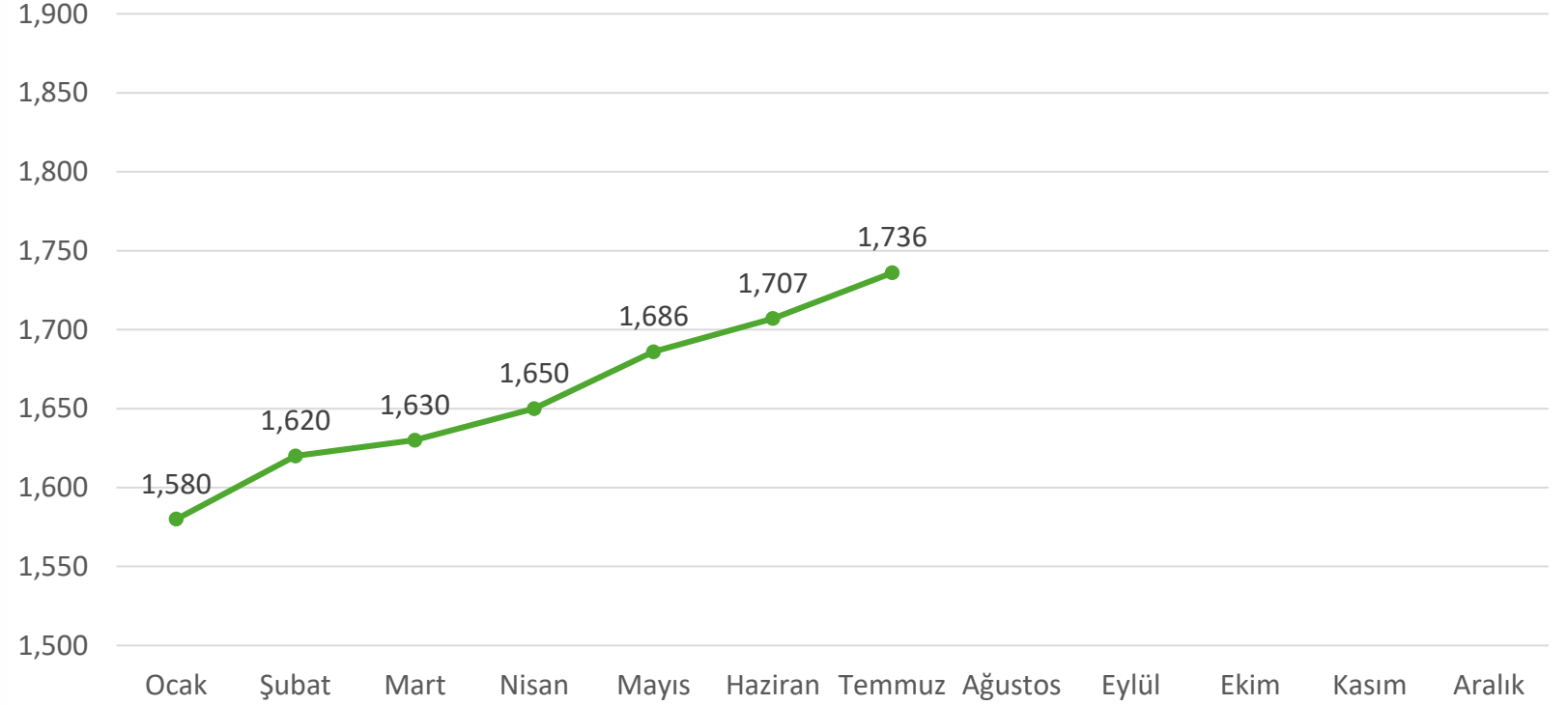
Hesap Açılış Tarihi: 05.12.2022



Go Ağrı Takipçi Grafiği 2025



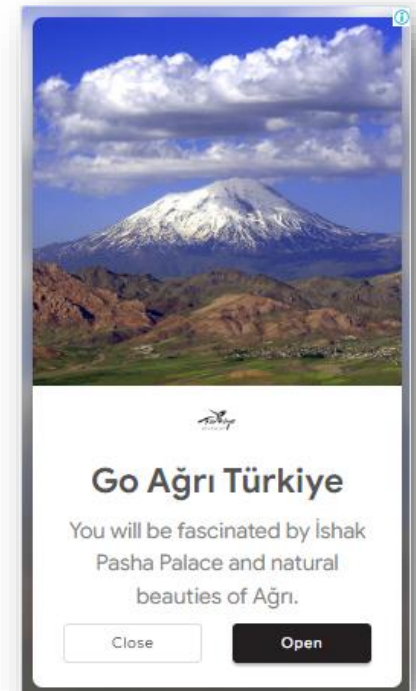
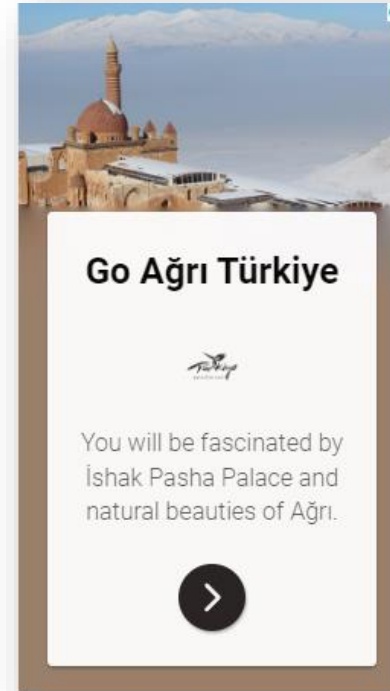
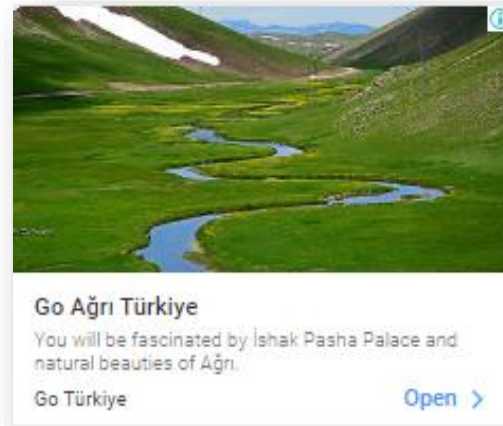
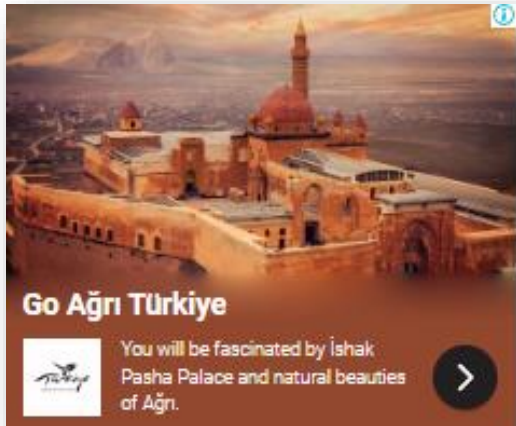
Hesap Açılış Tarihi: 09.03.2023



Ağrı Dijital İletişimi 2025 Ocak-Temmuz



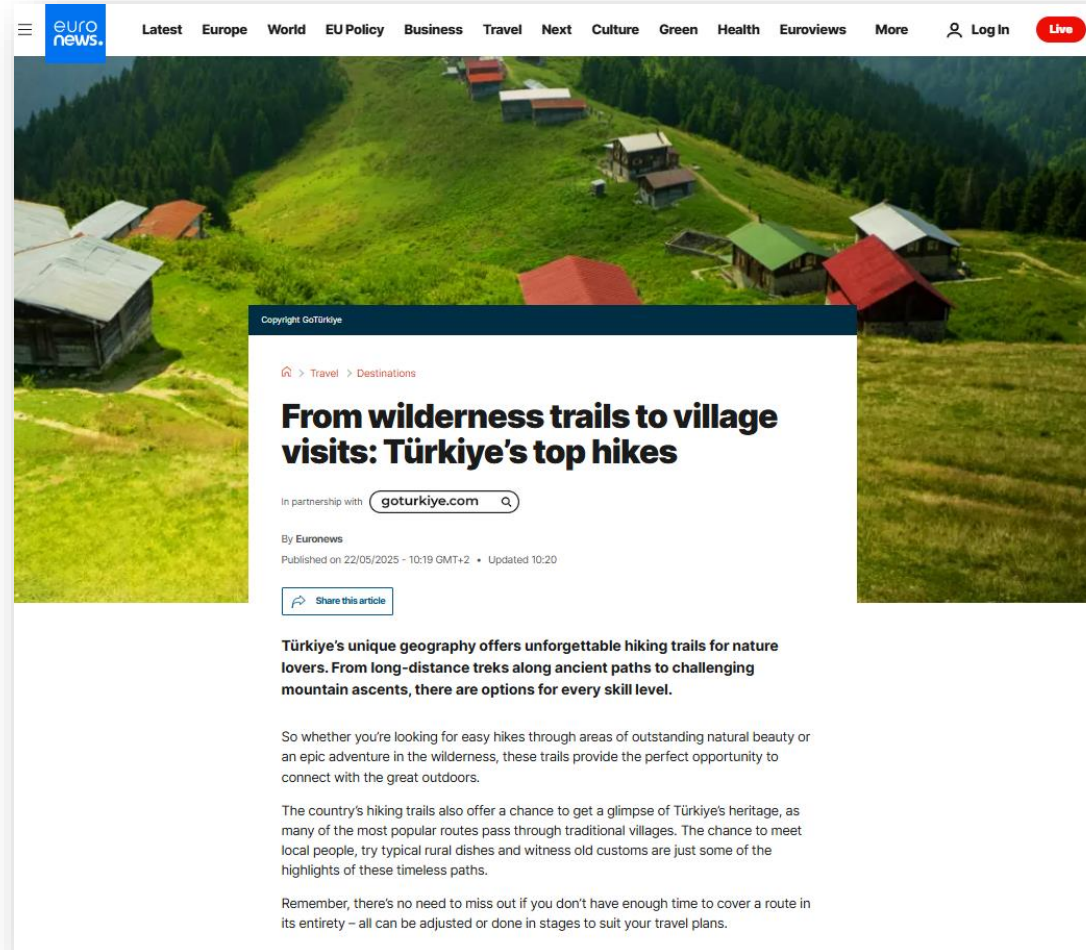
- **53 ülkede** gerçekleştirdiğimiz dijital banner kampanyalarımız ile **toplam 137.8 milyon gösterim** gerçekleştirilmiş, bu kampanyalar kapsamında **agri.goturkiye.com** web sitesine ziyaretçi sağlanmıştır.



Marka İletişim Çalışmaları



22 Mayıs 2025 tarihinde Euronews web sitesinde yayınlanan “Türkiye'nin en iyi yürüyüş rotaları” konulu makalede **Ağrı** iline de yer verilmiştir.



Ađrı Ađırlama alıřmaları

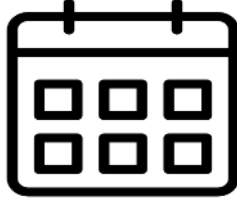


Ađrı Tamamlanan Etkinlikler 2025 Ocak-Temmuz



6

Kiři



1

Etkinlik



-

Basın



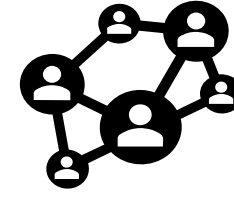
6

Influencer



0

B2B



0

Özel Proje



1

Ülke

Ađrı Tamamlanan Etkinlikler

Ocak - Temmuz 2025



ETKİNLİK ADI	BAŞLANGIÇ TARİHİ	BİTİŞ TARİHİ	KİŞİ SAYISI	ÜLKE	DESTİNASYON	INFLUENCER	BASIN	TUR OPERATÖRÜ	ÖZEL PROJE
Kültür Rotası Basın Ağırlaması	29.04.2025	03.05.2025	6	YUNANİSTAN	AĞRI-VAN-IĞDIR	6			

Culture Route Press Trip

29.04.2025 - 03.05.2025 – YUNANİSTAN

Publication : parallaximag.gr

Date : 11-05-2025

Country : Greece

Category : Culture, Destination, Faith, Gastronomy, History

Source : Culture Route Press Trip

Headline : A magical journey in the shadow of Ararat

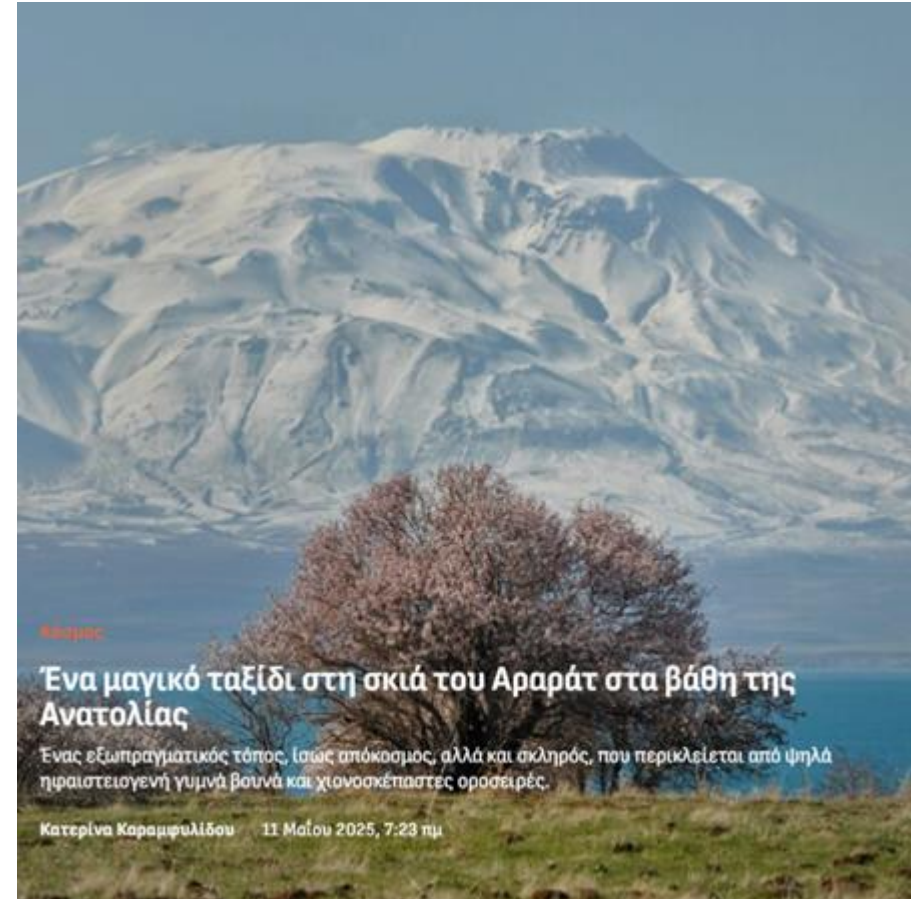
in the depths of Anatolia

Destinations : Van, Iğdır, Ağrı

Monthly visitor number : 699.453

Online page view : 144.733

<https://parallaximag.gr/taxidi/ena-magiko-taxidi-sti-skia-toy-ararat-sta-vathi-tis-anatolias>



Culture Route Press Trip

29.04.2025 - 03.05.2025 – YUNANİSTAN

Publication : [couscous.gr](https://www.couscous.gr)

Date : 11-05-2025

Country : Greece

Category : Destination, Gastronomy, Culture

Source : Culture Route Press Trip

Headline : A fascinating journey in the shadow of
Ararat in the heart of Anatolia

Destinations : Van, Iğdır, Ağrı

Monthly visitor number : 32.793

Online page view : 2.067

<https://www.couscous.gr/travel/ena-synarpastiko-taxidi-sti-skia-toy-ararat-stin-kardia-tis-anatolias/47433>



Ένα συναρπαστικό ταξίδι στη σκιά του Αραράτ στην καρδιά της Ανατολίας

11.05.2025 – 7:23 | ΚΑΤΕΡΙΝΑ ΠΑΝΑΓΙΩΤΑΡΟΥ



VAN-IĞDIR-AĞRI

Culture Route Press Trip

29.04.2025 - 03.05.2025 – YUNANİSTAN

Publication : msn.com

Date : 11-05-2025

Country : Greece

Category : Destination, Culture

Source : Culture Route Press Trip

Headline : A fascinating journey in the shadow of Ararat in the heart of Anatolia

Destinations : Van, Iğdır, Ağrı

Monthly visitor number : 500.000

Online page view : 100.000



Ένα συναρπαστικό ταξίδι στη σκιά του Αραράτ στην καρδιά της Ανατολίας

2 ημ. • 1 λεπτό ανάγνωσης



Ένα συναρπαστικό ταξίδι στη σκιά του Αραράτ στην καρδιά της Ανατολίας

VAN-IĞDIR-AĞRI

Culture Route Press Trip

29.04.2025 - 03.05.2025 – YUNANİSTAN

Publication : huffingtonpost.gr

Date : 11-05-2025

Country : Greece

Category : Culture, Destination, Gastronomy, History, Nature, Turkish Tourism Industry

Source : Culture Route Press Trip

Headline : If you've had enough of the West, take a look at the East, Ararat and Van

Destinations : Van, Iğdır, Ağrı

Monthly visitor number : 436.690

Online page view : 79.974

https://www.huffingtonpost.gr/entry/an-chortases-te-dese-rix-mia-matia-sten-anatole-ararat-kai-van_gr_68185e8ee4b0e811371e4e4a



Culture Route Press Trip

29.04.2025 - 03.05.2025 – YUNANİSTAN

Publication : polispress.gr

Date : 12-05-2025

Country : Greece

Category : Culture, Destination, Gastronomy

Source : Culture Route Press Trip

Headline : If you've had enough of the West, take a look at the East, Ararat and Van

Destinations : Van, Iğdır, Ağrı

Monthly visitor number : N/A

Online page view : N/A



Αν χόρτασες τη Δύση ρίξε μια ματιά στην Ανατολή, Αραράτ και Βαν



12/05/2025 - 04:19

Share



Culture Route Press Trip

29.04.2025 - 03.05.2025 – YUNANİSTAN

Publication : driveandtravel.gr

Date : 13-05-2025

Country : Greece

Category : Culture, Destination, Gastronomy

Source : Culture Route Press Trip

Headline : If you've had enough of the West, take a look at the East, Ararat and Van

Destinations : Van, Iğdır, Ağrı

Monthly visitor number : 2.007

Online page view : N/A

<https://driveandtravel.gr/an-chortases-ti-dysi-rixе-mia-matia-stin-anatoli-ararat-kai-van/>



Αν χόρτασες τη Δύση, ρίξε
μια ματιά στην Ανατολή,
Αραράτ και Βαν

🕒 13 Μαΐου 2025



Culture Route Press Trip

29.04.2025 - 03.05.2025 – YUNANİSTAN



Publication : newsdesk.gr

Date : 16-05-2025

Country : Greece

Category : Destination, History, Culture, Nature

Source : Culture Route Press Trip

Headline : VAN-A unique authentic destination

Destinations : Van, Iğdır, Ağrı

Monthly visitor number : 3.600

Online page view : N/A

<https://newsdesk.gr/2025/05/van-enas-xechoristos-afthentikos-proorismos/>

ΒΑΝ-Ενας ξεχωριστός αυθεντικός προορισμός



Posted on 16/05/2025
by newsroom



VAN-IĞDIR-AĞRI

Culture Route Press Trip

29.04.2025 - 03.05.2025 – YUNANİSTAN



Publication : dimosio.gr

Date : 22-05-2025

Country : Greece

Category : Culture, Destination, Heritage, History,
Outdoor

Source : Culture Route Press Trip

Headline : A Selenite journey to the edge of Anatolia

Destinations : Van, Iğdır, Ağrı

Monthly visitor number : 16.882

Online page view : N/A

<https://dimosio.gr/ena-seliniko-taxidi-stin-akri-tis-anatolias/>

Ένα Σελινικό ταξίδι στην άκρη της Ανατολίας

Πρόκειται για μια σελινική εμπειρία στο πλαίσιο
δημοσιογραφικής αποστολής που διοργάνωσε το Γραφείο
Πολιτισμού και Τουρισμού της Τουρκίας



VAN-IĞDIR-AĞRI

Sürdürülebilir Turizm Programı



Sürdürülebilir Turizm **Ağrı** Hedefleri

	Turizm İşletme ve Yatırım Belgeli				Basit Konaklama Turizm İşletme Belgesi				Yeni Belgeli (Belediye Ruhsatlı)				Tüm Tesisler				
İller	Tesis Sayısı	Belge Alan	Belgelendirme Sürecinde	Kalan	Tesis Sayısı	Belge Alan	Belgelendirme Sürecinde	Kalan	Tesis Sayısı	Belge Alan	Belgelendirme Sürecinde	Kalan	Toplam Tesis Sayısı	Belge Alan	Belgelendirme Sürecinde	Kalan	Belgelendirme Yüzdesi
AĞRI	58	50	3	5	39	13	19	7	4	4	0	0	101	67	22	12	66,34%

Tamamlanma yüzdesine belge alan tesisler dahildir.

2. Aşama Belgeli
35

*İlgili mevzuat gereği; tüm konaklama tesislerinin 31.12.2025 tarihine kadar en az 2. Aşama Belgesi alması zorunludur.

Ağrı İTGTK Faaliyetleri



Ağrı İTGP Toplantıları 2025

İl Tanıtım ve Geliştirme Programı Toplantıları					
Başlık	Açıklama	Tarih	Üye Katılım Sayısı	İTGP Portal Girişi	
				Toplantı	Karar Tutanağı
Kurul Toplantıları	6. İl Tanıtım ve Geliştirme Kurulu Toplantısı	05.02.2025	27	Hayır	Hayır
Diğer Toplantılar					