

# AĞRI

2025 OCAK-AĞUSTOS

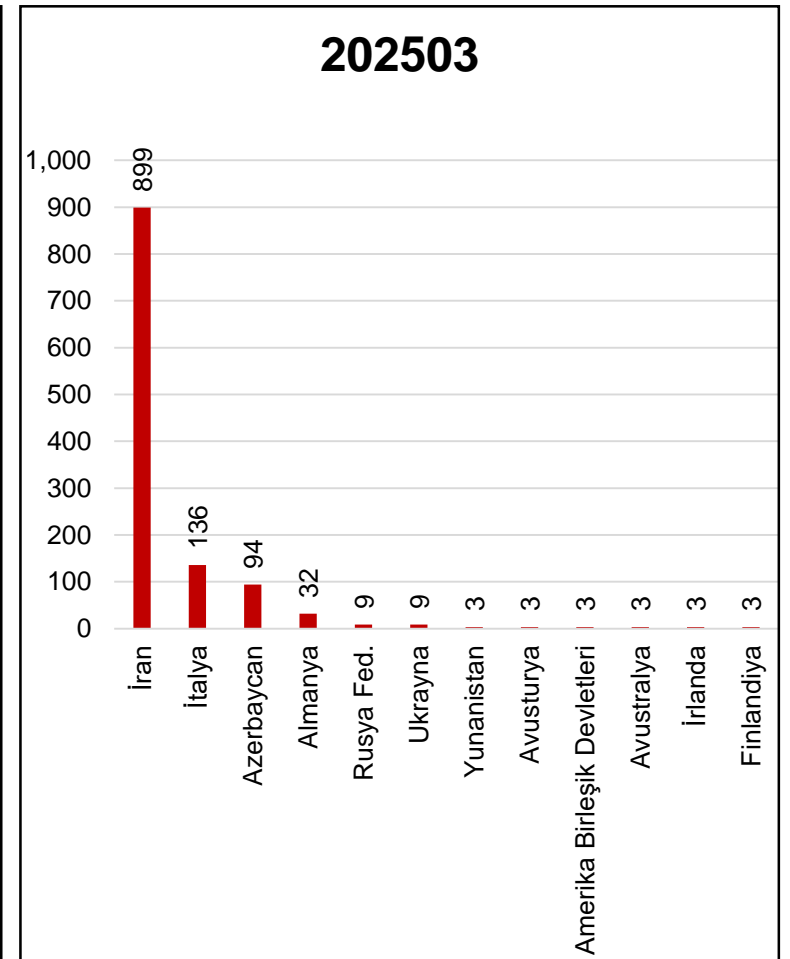
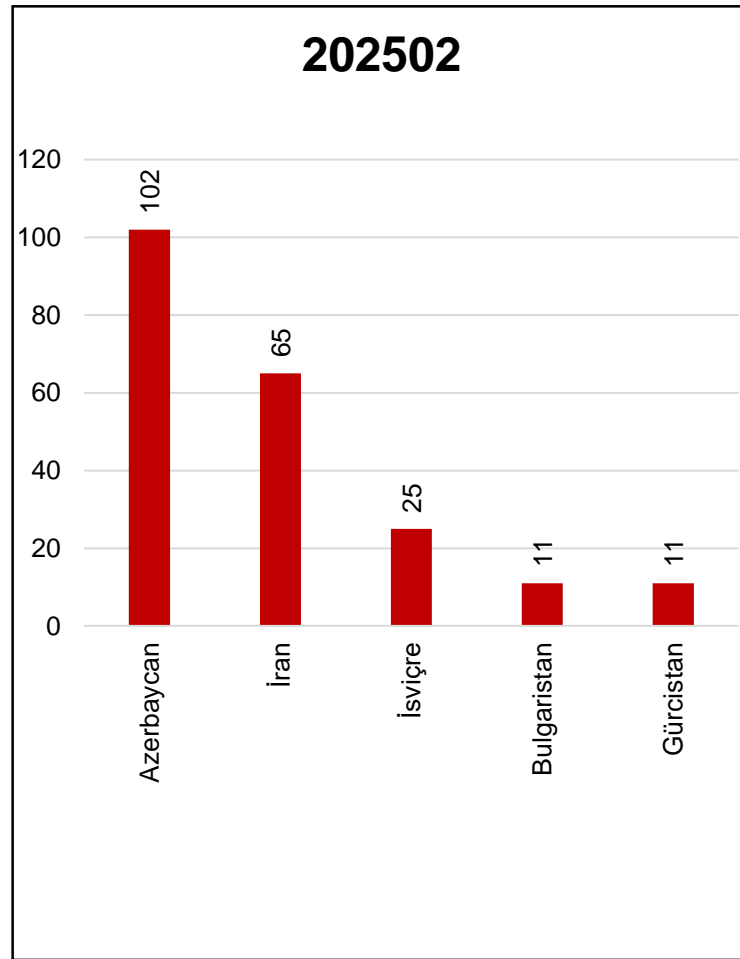
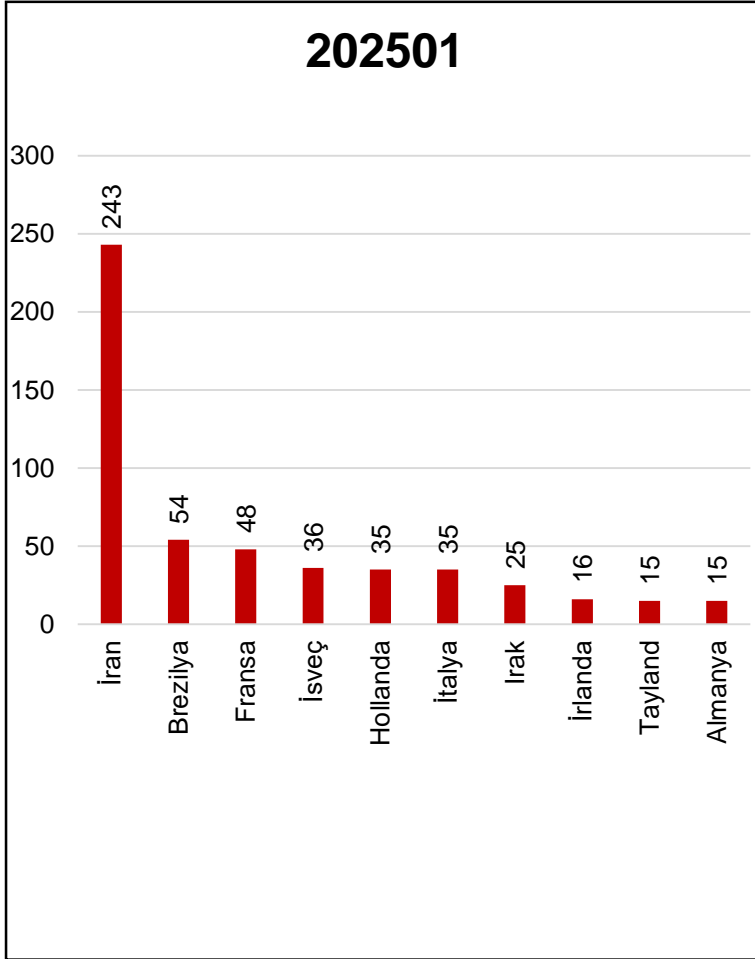


# Konaklama Verileri

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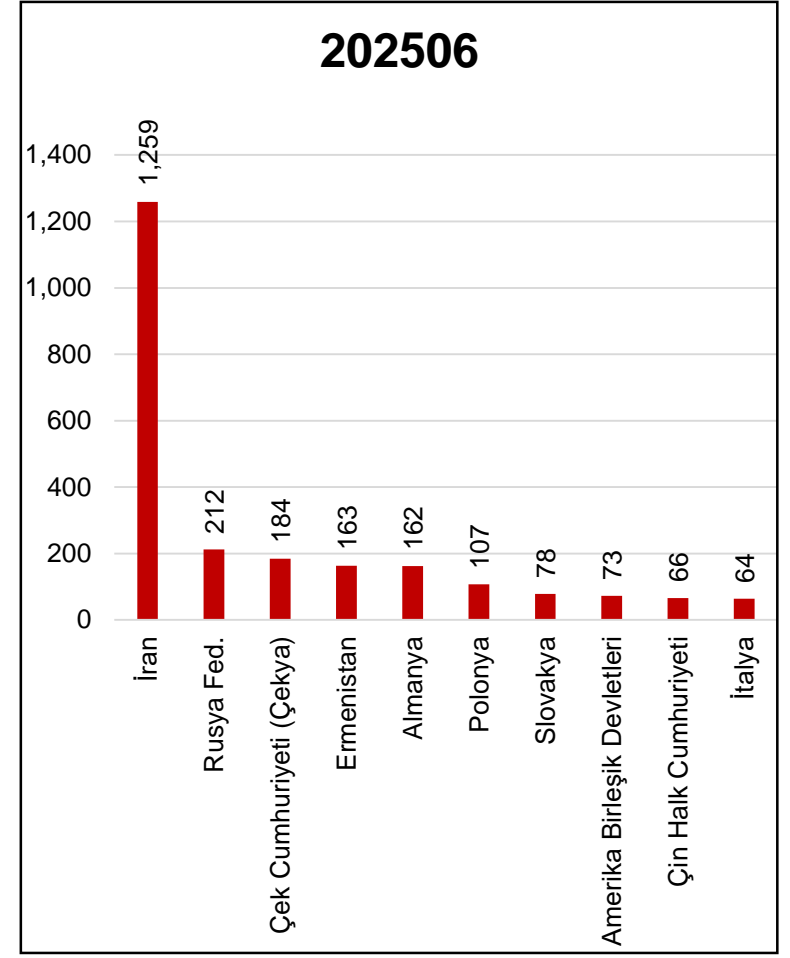
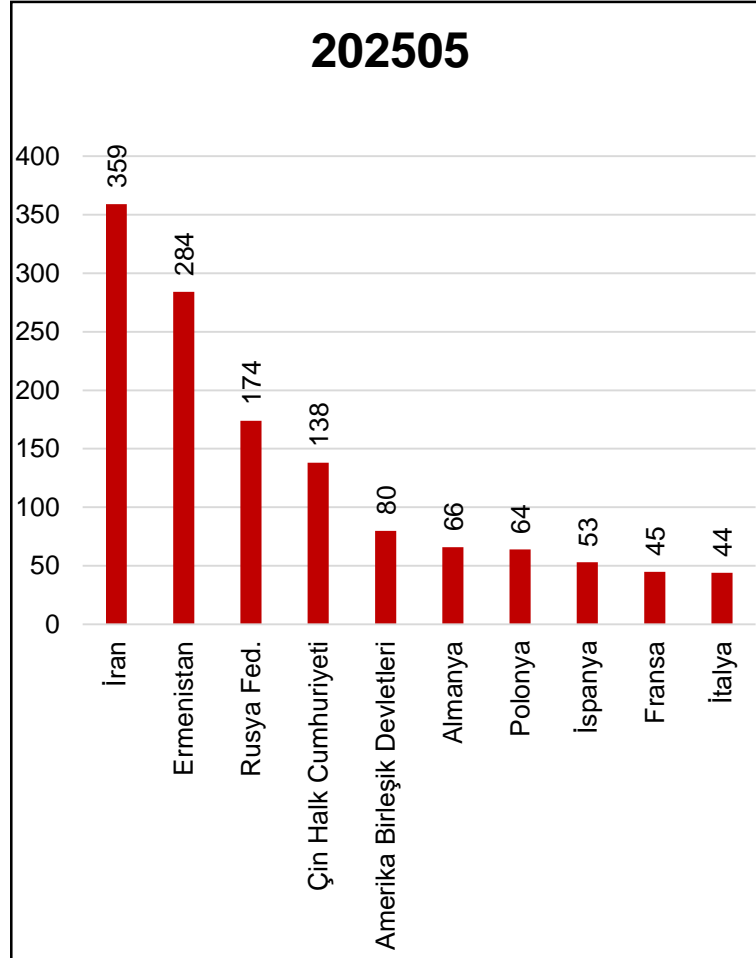
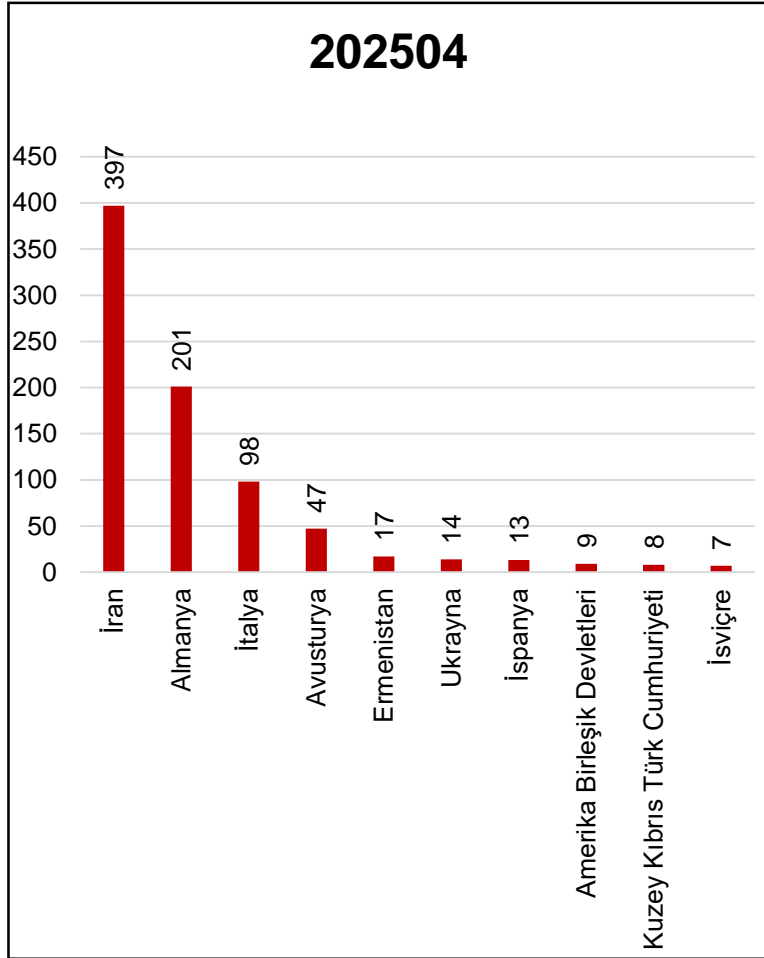
## Ağrı Aylık Tesise Geliş Yabancı Sayısı Top 10 Ülke 2025\*



\*Bakanlık Belgeli konaklama tesislerine gelen turist sayılarını göstermektedir. Bu tesislerde konaklamayan turistler hariçtir.

\*Şehre gelen toplam turist sayısı ile farklılık gösterebilir.

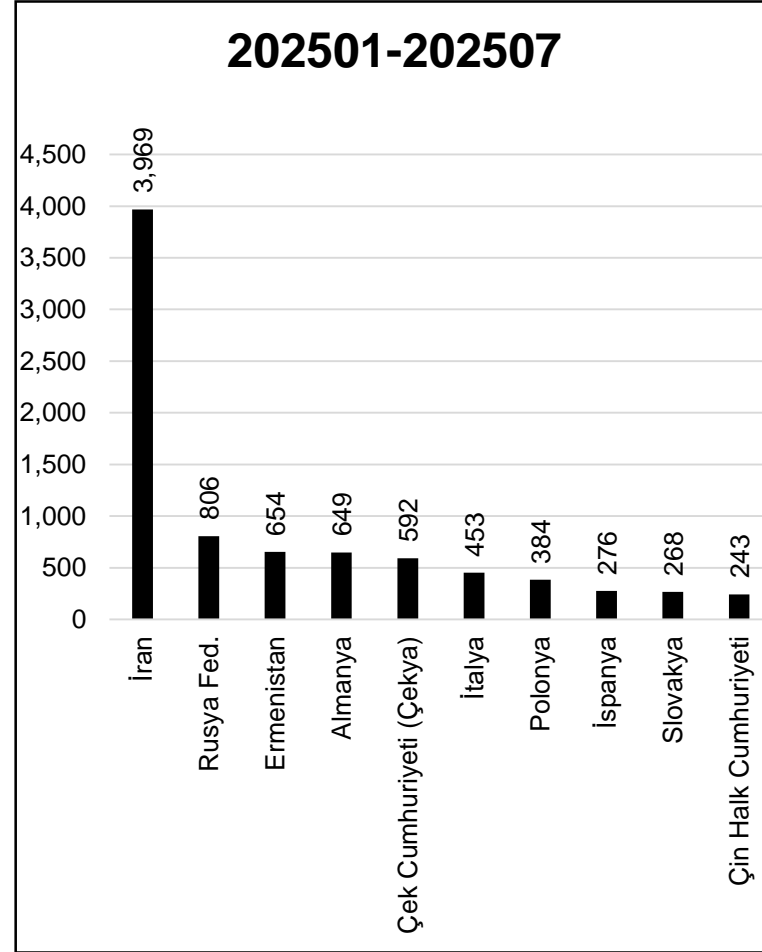
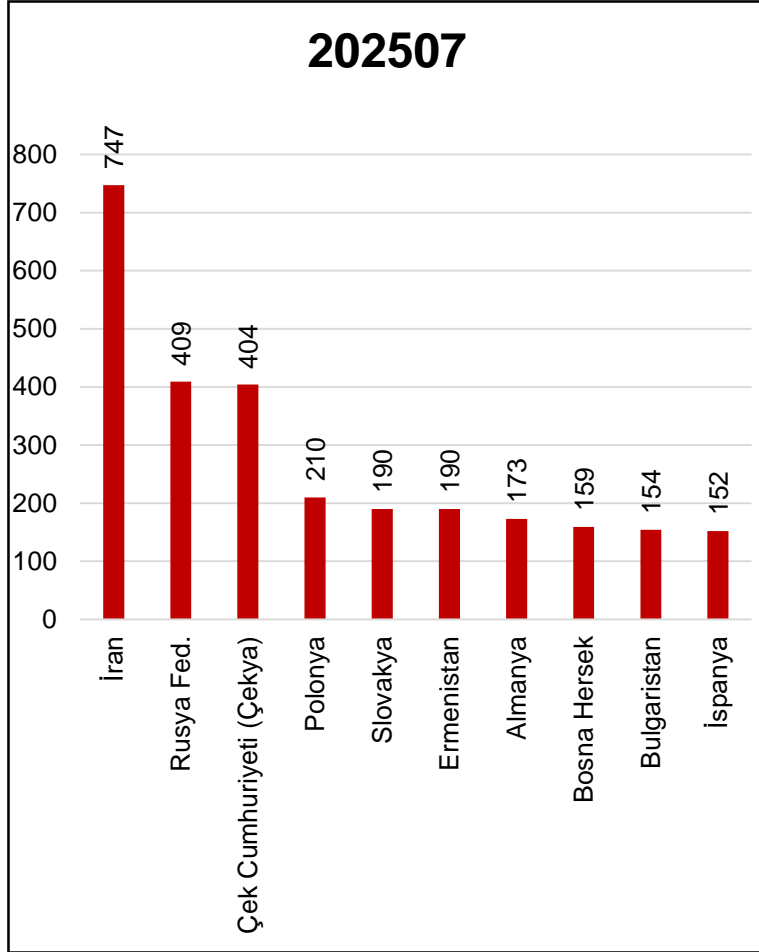
## Ađrı Aylık Tesise Geliř Yabancı Sayısı Top 10 ÜLke 2025\*



\*Bakanlık Belgeli konaklama tesislerine gelen turist sayılarını göstermektedir. Bu tesislerde konaklamayan turistler hariçtir.

\*Şehre gelen toplam turist sayısı ile farklılık gösterebilir.

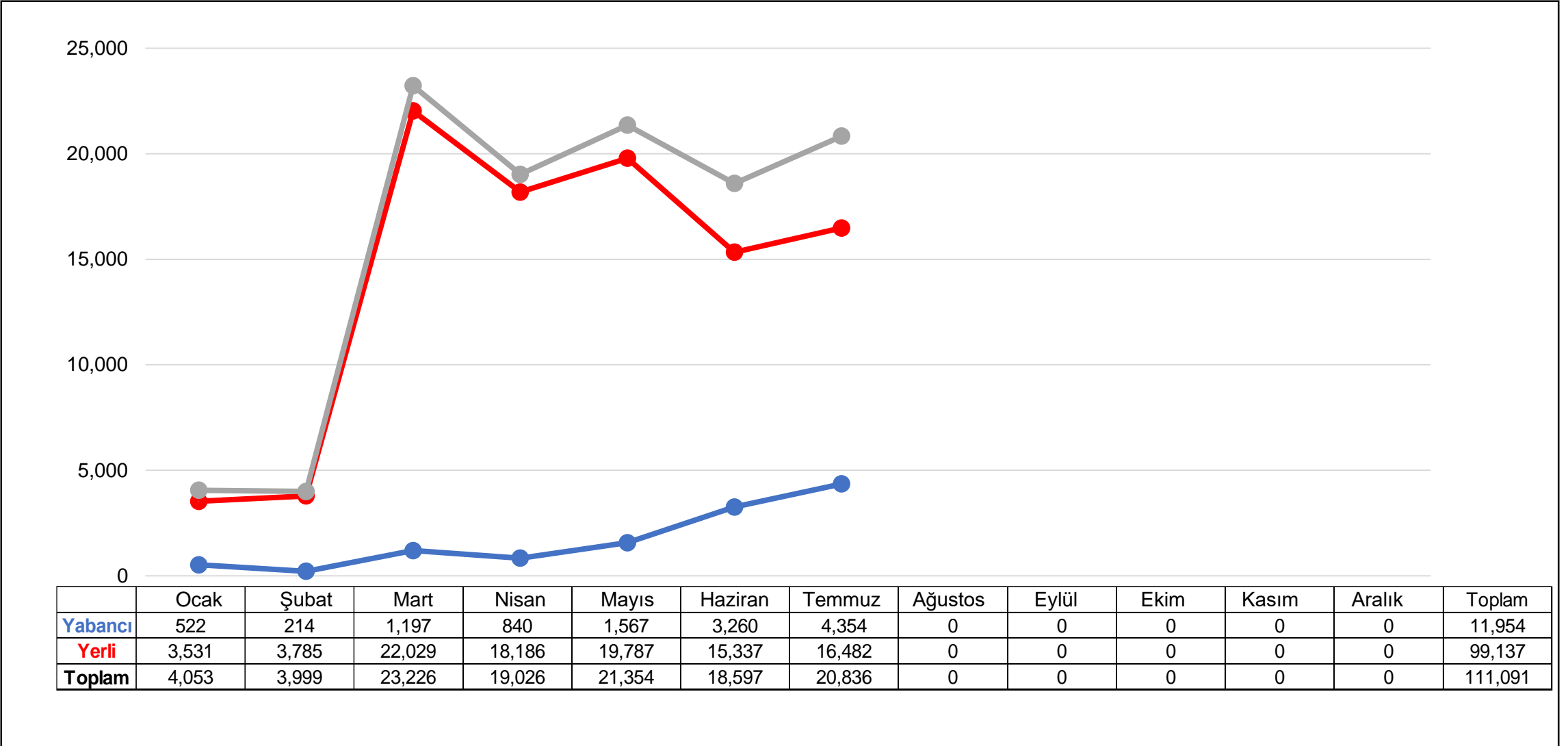
## Ađrı Aylık Tesise Geliř Yabancı Sayısı Top 10 ÜLke 2025\*



\*Bakanlık Belgeli konaklama tesislerine gelen turist sayılarını göstermektedir. Bu tesislerde konaklamayan turistler hariçtir.

\*Şehre gelen toplam turist sayısı ile farklılık gösterebilir.

## Ađrı Aylık Tesise Geliř Turist Sayısı 2025\*



\*Bakanlık Belgeli konaklama tesislerine gelen turist sayılarını göstermektedir. Bu tesislerde konaklamayan turistler hariçtir.

\*řehre gelen toplam turist sayısı ile farklılık gösterebilir.

# Dijital alıřmalar

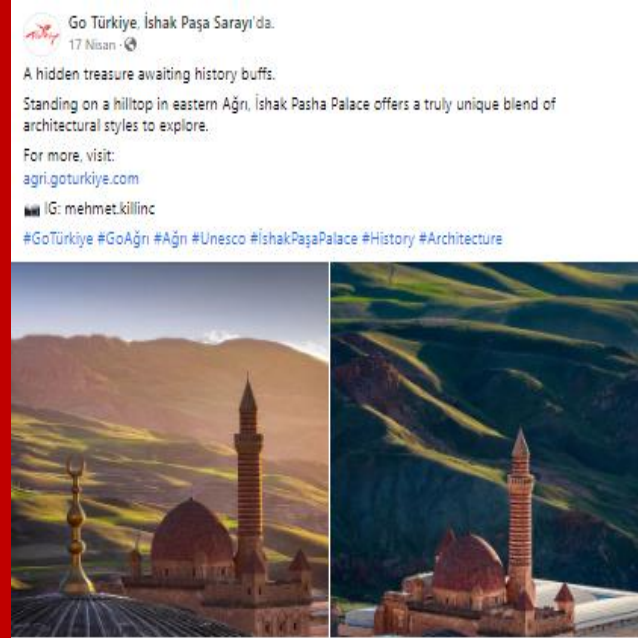
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# Ağrı Sosyal Medya İletişimi 2025 Ocak-Ağustos



EK-1

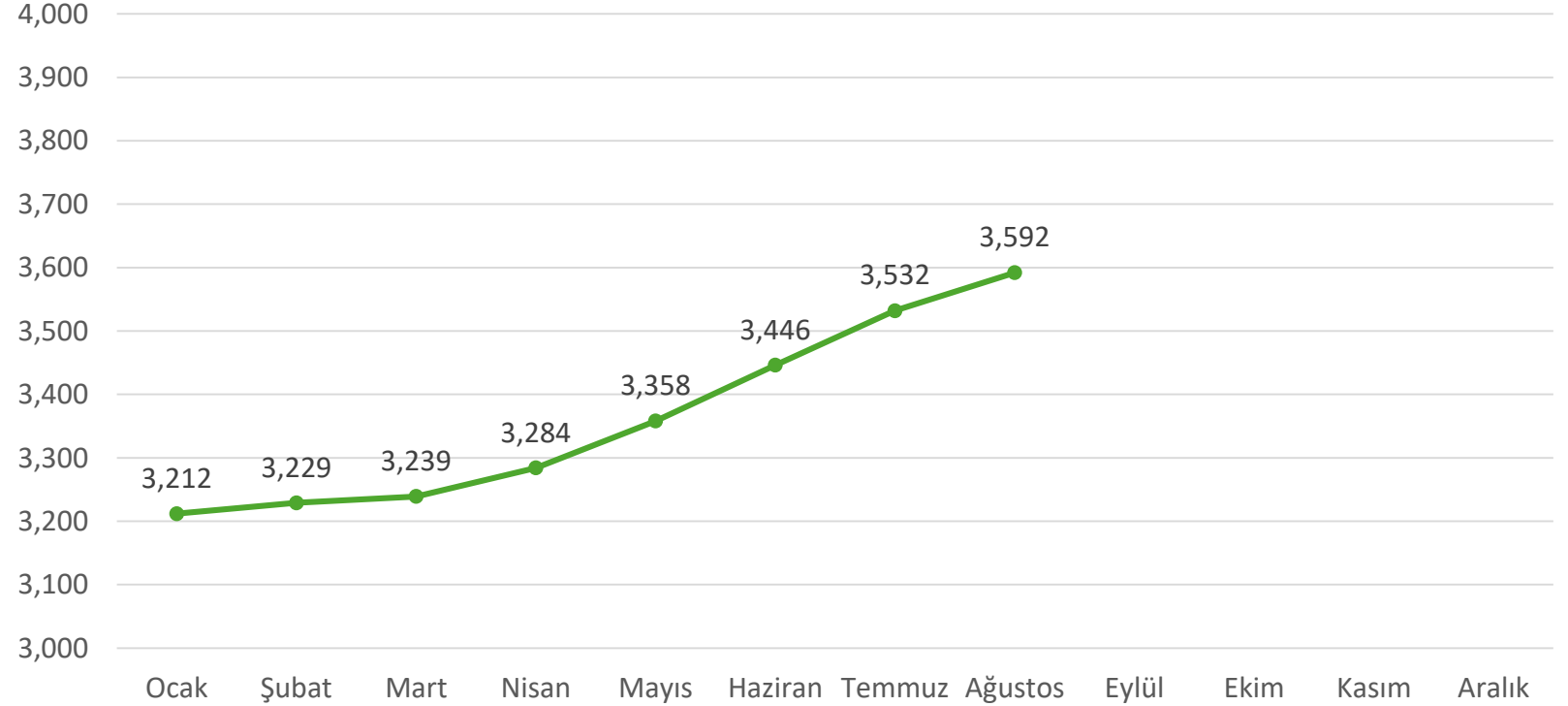


**53.8 B Gösterim\***

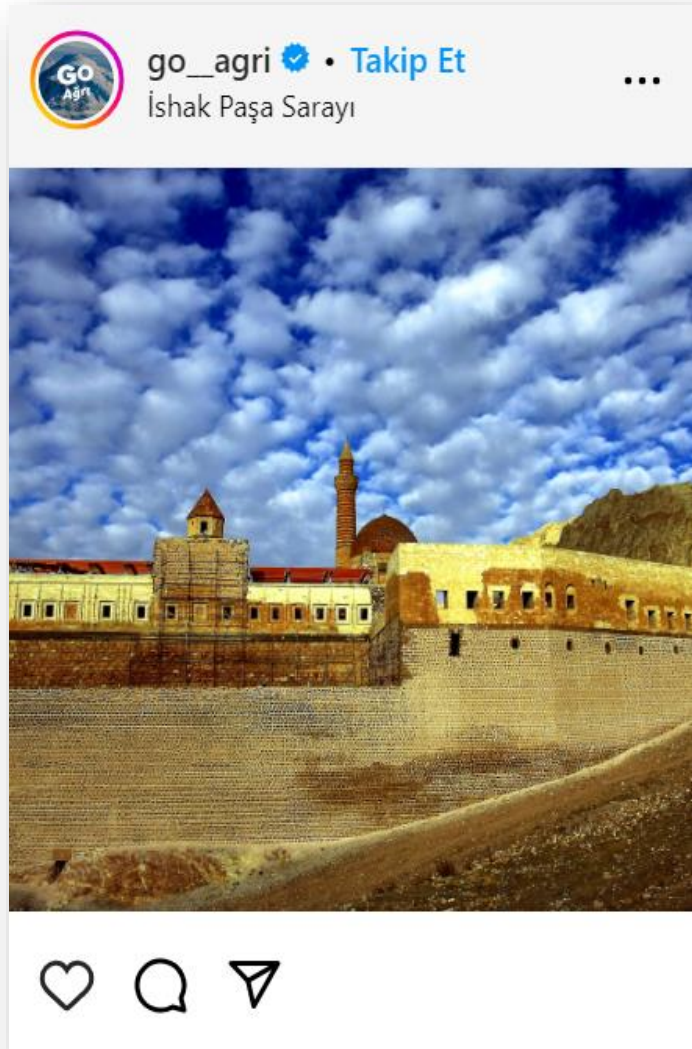
## Gezsen Ağrı Takipçi Grafiği 2025



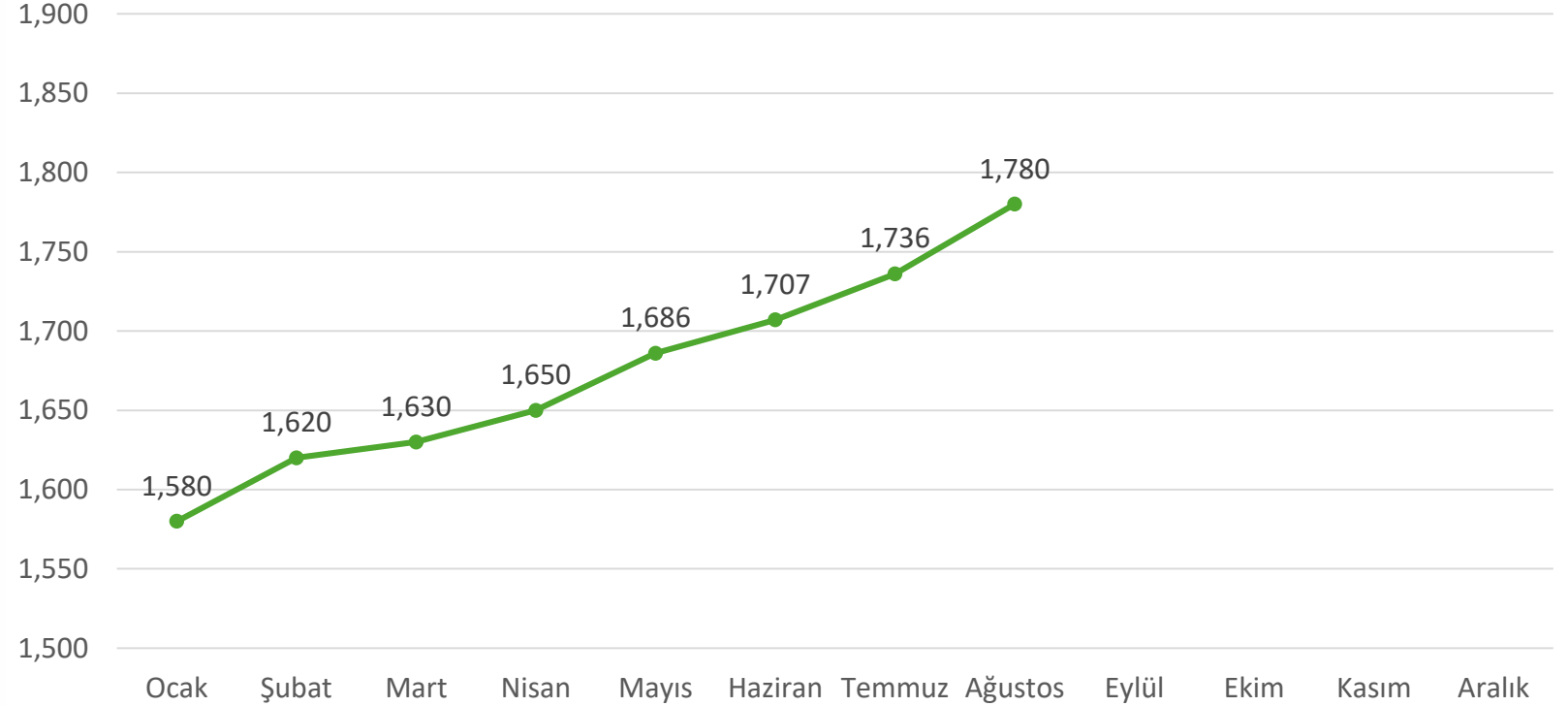
Hesap Açılış Tarihi: 05.12.2022



## Go Ağrı Takipçi Grafiği 2025



Hesap Açılış Tarihi: 09.03.2023

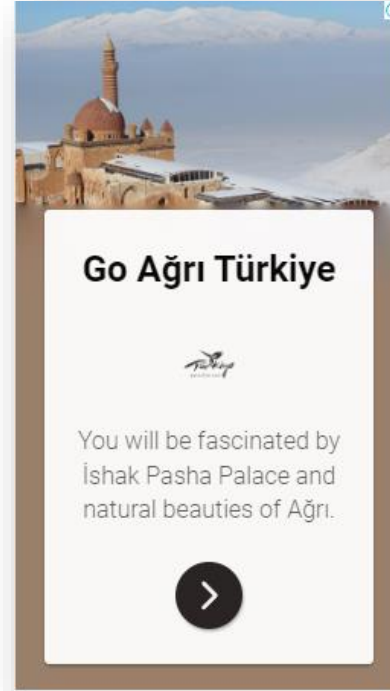
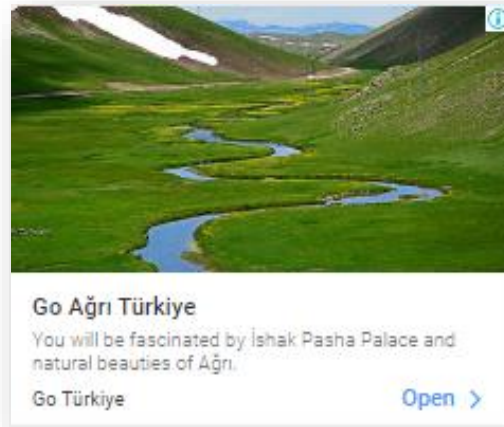
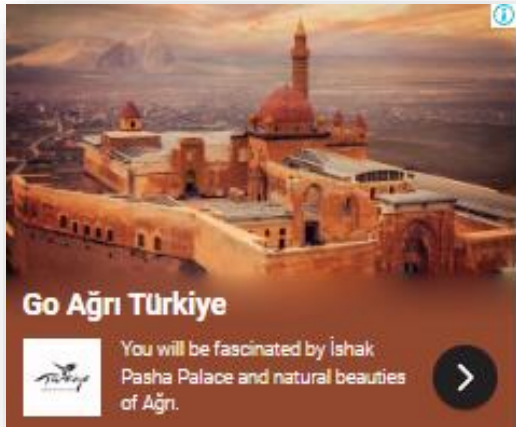


# Ağrı Dijital İletişimi 2025 Ocak-Ağustos



EK-1

- **53 ülkede** gerçekleştirdiğimiz dijital banner kampanyalarımız ile **toplam 137.8 milyon gösterim** gerçekleştirilmiş, bu kampanyalar kapsamında **agri.goturkiye.com** web sitesine ziyaretçi sağlanmıştır.

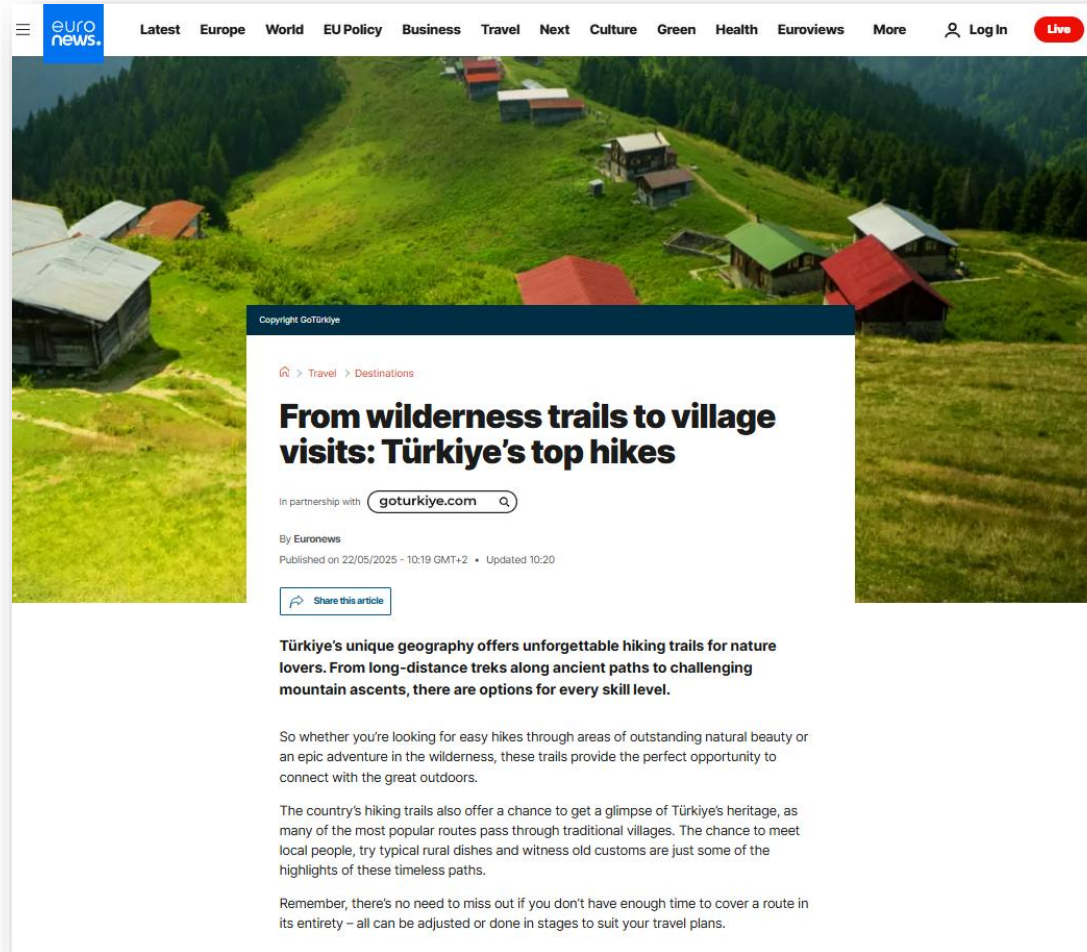


# Marka İletişim Çalışmaları

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22 Mayıs 2025 tarihinde Euronews web sitesinde yayınlanan “Türkiye'nin en iyi yürüyüş rotaları” konulu makalede Ağrı iline de yer verilmiştir.



The screenshot shows a webpage from Euronews with a navigation bar at the top containing links for Latest, Europe, World, EU Policy, Business, Travel, Next, Culture, Green, Health, Euroviews, More, Log In, and a Live button. The main content area features a large background image of a mountainous landscape with several small wooden houses with red roofs. Overlaid on this image is a white box containing the article's title, 'From wilderness trails to village visits: Türkiye's top hikes', and a sub-headline, 'Türkiye's unique geography offers unforgettable hiking trails for nature lovers. From long-distance treks along ancient paths to challenging mountain ascents, there are options for every skill level.' Below the title, it mentions 'In partnership with gotürkiye.com' and 'By Euronews'. The article text begins with 'So whether you're looking for easy hikes through areas of outstanding natural beauty or an epic adventure in the wilderness, these trails provide the perfect opportunity to connect with the great outdoors.' and continues with 'The country's hiking trails also offer a chance to get a glimpse of Türkiye's heritage, as many of the most popular routes pass through traditional villages. The chance to meet local people, try typical rural dishes and witness old customs are just some of the highlights of these timeless paths.' and ends with 'Remember, there's no need to miss out if you don't have enough time to cover a route in its entirety – all can be adjusted or done in stages to suit your travel plans.'

# Ađrı Ađırlama alıřmaları

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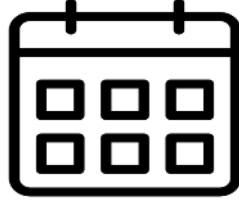


# Ađrı Tamamlanan Etkinlikler 2025 Ocak-Ađustos



6

Kiři



1

Etkinlik



-

Basın



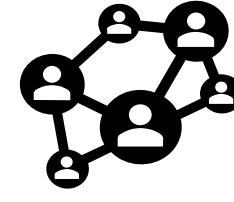
6

Influencer



0

B2B



0

Özel Proje



1

Ölke

# Ađrı Tamamlanan Etkinlikler Ocak-Ađustos 2025



ETKİNLİK ADI	BAŞLANGIÇ TARİHİ	BİTİŞ TARİHİ	KİŞİ SAYISI	ÜLKE	DESTİNASYON	INFLUENCER	BASIN	TUR OPERATÖRÜ	ÖZEL PROJE
Kültür Rotası Basın Ađırlaması	29.04.2025	03.05.2025	6	YUNANİSTAN	AđRI-VAN-IđDIR	6			

# Culture Route Press Trip

29.04.2025 - 03.05.2025 – YUNANİSTAN

Publication : parallaximag.gr

Date : 11-05-2025

Country : Greece

Category : Culture, Destination, Faith, Gastronomy, History

Source : Culture Route Press Trip

Headline : A magical journey in the shadow of Ararat

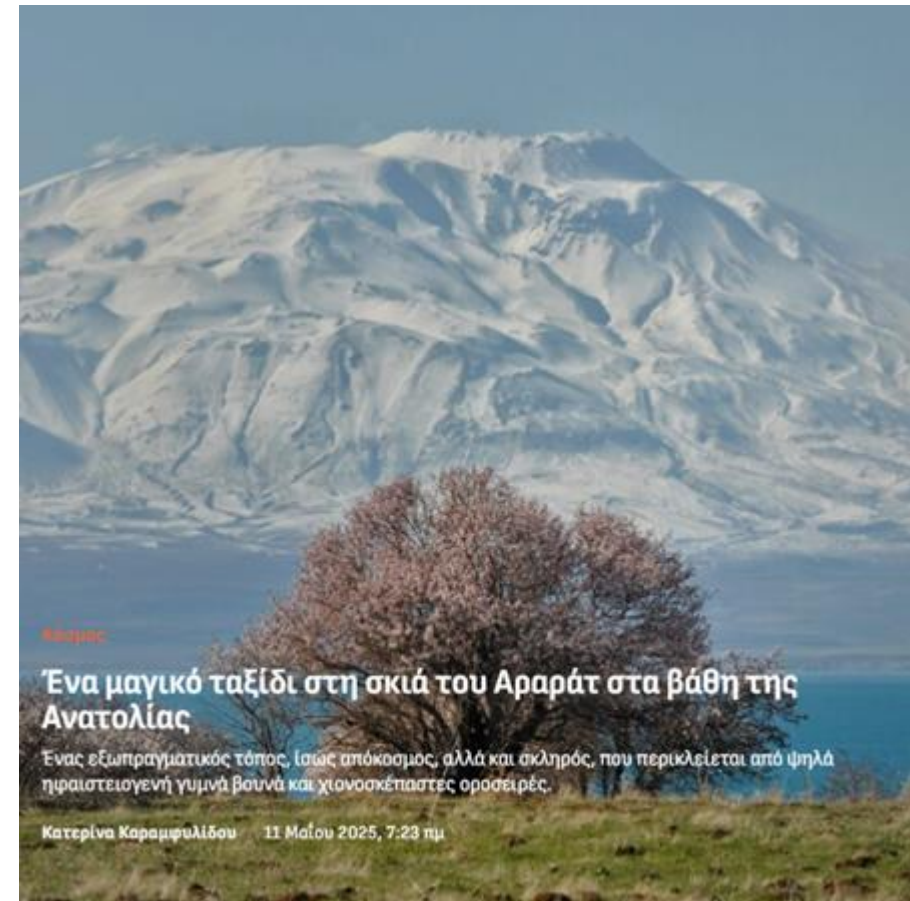
in the depths of Anatolia

Destinations : Van, Iğdır, Ağrı

Monthly visitor number : 699.453

Online page view : 144.733

<https://parallaximag.gr/taxidi/ena-magiko-taxidi-sti-skia-toy-ararat-sta-vathi-tis-anatolias>



# Culture Route Press Trip

29.04.2025 - 03.05.2025 – YUNANİSTAN

Publication : [couscous.gr](http://couscous.gr)

Date : 11-05-2025

Country : Greece

Category : Destination, Gastronomy, Culture

Source : Culture Route Press Trip

Headline : A fascinating journey in the shadow of Ararat in the heart of Anatolia

Destinations : Van, Iğdır, Ağrı

Monthly visitor number : 32.793

Online page view : 2.067

<https://www.couscous.gr/travel/ena-synarpastiko-taxidi-sti-skia-toy-ararat-stin-kardia-tis-anatolias/47433>



## Ένα συναρπαστικό ταξίδι στη σκιά του Αραράτ στην καρδιά της Ανατολίας

11.05.2025 – 7:23 | ΚΑΤΕΡΙΝΑ ΠΑΝΑΓΙΩΤΑΡΟΥ



# Culture Route Press Trip

29.04.2025 - 03.05.2025 – YUNANİSTAN

Publication : msn.com

Date : 11-05-2025

Country : Greece

Category : Destination, Culture

Source : Culture Route Press Trip

Headline : A fascinating journey in the shadow of Ararat in the heart of Anatolia

Destinations : Van, Iğdır, Ağrı

Monthly visitor number : 500.000

Online page view : 100.000



Ένα συναρπαστικό ταξίδι στη σκιά του Αραράτ στην καρδιά της Ανατολίας

2 ημ. • 1 λεπτό ανάγνωσης



Ένα συναρπαστικό ταξίδι στη σκιά του Αραράτ στην καρδιά της Ανατολίας

VAN-IĞDIR-AĞRI

# Culture Route Press Trip

29.04.2025 - 03.05.2025 – YUNANİSTAN



Publication : huffingtonpost.gr

Date : 11-05-2025

Country : Greece

Category : Culture, Destination, Gastronomy, History,  
Nature, Turkish Tourism Industry

Source : Culture Route Press Trip

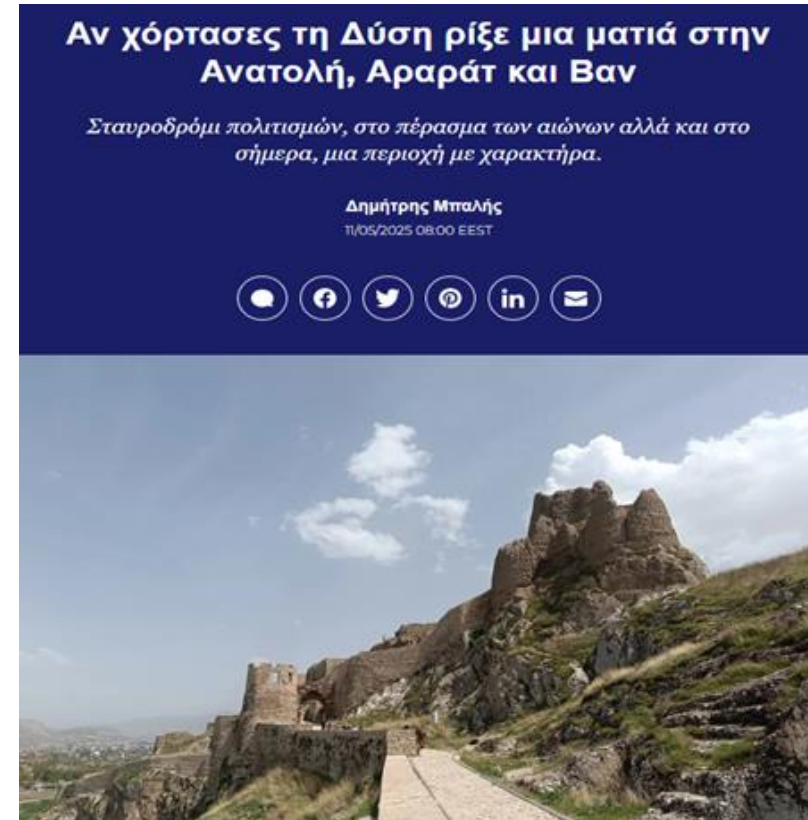
Headline : If you've had enough of the West, take a  
look at the East, Ararat and Van

Destinations : Van, Iğdır, Ağrı

Monthly visitor number : 436.690

Online page view : 79.974

[https://www.huffingtonpost.gr/entry/an-chortases-te-dese-rix-e-mia-matia-sten-anatole-ararat-kai-van\\_gr\\_68185e8ee4b0e811371e4e4a](https://www.huffingtonpost.gr/entry/an-chortases-te-dese-rix-e-mia-matia-sten-anatole-ararat-kai-van_gr_68185e8ee4b0e811371e4e4a)



# Culture Route Press Trip

29.04.2025 - 03.05.2025 – YUNANİSTAN

Publication : polispress.gr

Date : 12-05-2025

Country : Greece

Category : Culture, Destination, Gastronomy

Source : Culture Route Press Trip

Headline : If you've had enough of the West, take a look at the East, Ararat and Van

Destinations : Van, İğdır, Ağrı

Monthly visitor number : N/A

Online page view : N/A



EK-1

Αν χόρτασες τη Δύση ρίξε μια ματιά στην Ανατολή, Αραράτ και Βαν



12/05/2025 - 04:19

Share



VAN-İĞDIR-AĞRI

# Culture Route Press Trip

29.04.2025 - 03.05.2025 – YUNANİSTAN

Publication : [driveandtravel.gr](http://driveandtravel.gr)

Date : 13-05-2025

Country : Greece

Category : Culture, Destination, Gastronomy

Source : Culture Route Press Trip

Headline : If you've had enough of the West, take a look at the East, Ararat and Van

Destinations : Van, Iğdır, Ağrı

Monthly visitor number : 2.007

Online page view : N/A

<https://driveandtravel.gr/an-chortases-ti-dysi-rixе-mia-matia-stin-anatoli-ararat-kai-van/>



Αν χόρτασες τη Δύση, ρίξε  
μια ματιά στην Ανατολή,  
Αραράτ και Βαν

🕒 13 Μαΐου 2025



VAN-IĞDIR-AĞRI

# Culture Route Press Trip

29.04.2025 - 03.05.2025 – YUNANİSTAN



Publication : newsdesk.gr

Date : 16-05-2025

Country : Greece

Category : Destination, History, Culture, Nature

Source : Culture Route Press Trip

Headline : VAN-A unique authentic destination

Destinations : Van, Iğdır, Ağrı

Monthly visitor number : 3.600

Online page view : N/A

<https://newsdesk.gr/2025/05/van-enas-xechoristos-afthentikos-proorismos/>

## ΒΑΝ-Ενας ξεχωριστός αυθεντικός προορισμός

Posted on 16/05/2025  
by newsroom



VAN-IĞDIR-AĞRI

# Culture Route Press Trip

29.04.2025 - 03.05.2025 – YUNANİSTAN



Publication : dimosio.gr

Date : 22-05-2025

Country : Greece

Category : Culture, Destination, Heritage, History,  
Outdoor

Source : Culture Route Press Trip

Headline : A Selenite journey to the edge of Anatolia

Destinations : Van, Iğdır, Ağrı

Monthly visitor number : 16.882

Online page view : N/A

<https://dimosio.gr/ena-seliniko-taxidi-stin-akri-tis-anatolias/>

## Ένα Σελινικό ταξίδι στην άκρη της Ανατολίας

Πρόκειται για μια σελινική εμπειρία στο πλαίσιο  
δημοσιογραφικής αποστολής που διοργάνωσε το Γραφείο  
Πολιτισμού και Τουρισμού της Τουρκίας



# Sürdürülebilir Turizm Programı

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# Sürdürülebilir Turizm Ağrı Hedefleri

İller	Turizm İşletme ve Yatırım Belgeli				Basit Konaklama Turizm İşletme Belgesi				Yeni Belgeli (Belediye Ruhsatlı)				Tüm Tesisler				Belgelendirme Yüzdesi
	Tesis Sayısı	Belge Alan	Belgelendirme Sürecinde	Kalan	Tesis Sayısı	Belge Alan	Belgelendirme Sürecinde	Kalan	Tesis Sayısı	Belge Alan	Belgelendirme Sürecinde	Kalan	Toplam Tesis Sayısı	Belge Alan	Belgelendirme Sürecinde	Kalan	
AĞRI	51	51	0	0	40	22	10	8	5	4	1	0	96	77	11	8	80,21%

Tamamlanma yüzdesine belge alan tesisler dahildir.

2. Aşama Belgeli
59

\*İlgili mevzuat gereği; tüm konaklama tesislerinin 31.12.2025 tarihine kadar en az 2. Aşama Belgesi alması zorunludur.

# Ađrı İTGTK Faaliyetleri

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# Ađrı İTGP Toplantıları 2025

İl Tanıtım ve Geliştirme Programı Toplantıları					
Başlık	Açıklama	Tarih	Üye Katılım Sayısı	İTGP Portal Girişi	
				Toplantı	Karar Tutanađı
Kurul Toplantıları	6. İl Tanıtım ve Geliştirme Kurulu Toplantısı	05.02.2025	27	Hayır	Hayır
Diđer Toplantılar					